

# Parkside News

## Parkside Community Association

Volume 52, Number 3

Fall 2014

[www.parksidebuffalo.org](http://www.parksidebuffalo.org)

### Parkside Fall Fun Run

**Sunday, October 5, 2014, 11 am**  
*Delaware Park*

One year ago, the PCA marked its 50th anniversary by inaugurating a new annual event: a 5K race around the Ring Road in our beautiful Delaware Park. This year, we invite runners, almost runners, and everyone who appreciates Frederick Law Olmsted's great park and neighborhood to join us at 11 am on Sunday, October 5, for the second annual race.

For small children, we'll feature a kid's dash at 10:50 am. There will be two \$50 prizes, for the top male finisher and the top female finisher. Awards will be given to the top three male and top three female finishers in each of the fifteen age groups.

Register no later than September 21 to qualify for the special registration fee of \$20. The registration fee rises to \$25 after September 21. If you register by September 21, you will also get a free t-shirt with the multi-color race logo that was designed for us by Parkside resident Frank Russom.

After the race, we will have a brunch, which is free for registered walkers and runners, as well as children under 12, and costs \$5 for all others.

This is a USATF-certified race. For more information or to register, visit [www.parksidebuffalo.org/5krun](http://www.parksidebuffalo.org/5krun) or call the PCA office at 838.1240.



**PARKSIDE**  
**Fall Fun 5k**

### Annual Children's Halloween Party in Parkside

**Friday, October 31, 2014, 5:30-7 pm**  
*Church of the Good Shepherd (corner of Jewett Parkway and Summit Avenue)*

Come all ye goblins, ghosts, and ghouls to the Annual PCA Children's Halloween Party on Friday, October 31, from 5:30 to 7 pm, at the Church of the Good Shepherd, at the corner of Jewett Parkway and Summit Avenue.

The Halloween party offers a safe alternative to trick-or-treating for children twelve and younger from throughout the city. This wildly popular event is free and open to the public. Come and enjoy games, crafts, music, and treats before, after, or instead of trick-or-treating.

For more information, visit [www.parksidebuffalo.org](http://www.parksidebuffalo.org) or call the PCA office at 838.1240.



## **PARKSIDE COMMUNITY ASSOCIATION**

### **2014 BOARD OF DIRECTORS**

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##### **EXECUTIVE DIRECTOR**

Amber Small

#### **PARKSIDE NEWSLETTER**

##### **EDITING AND DESIGN**

Pamela Martin

#### **PCA MISSION**

The mission of the Parkside Community Association is to advocate, communicate, and act on behalf of the Parkside neighborhood to preserve and enhance the quality of life.

## **Letter from the Executive Director**

Dear neighbors and friends,

I can hardly believe that another beautiful summer in Parkside has come to a close. Even harder still for me to believe is that late September will mark one year since I came on as Executive Director. As I look back on all of our events and programs in that time, I am very proud of what we were able to accomplish here at the Parkside Community Association.



PCA Executive Director Amber Small with Thomas Herrera-Mishler, President & Chief Executive Officer of the Buffalo Olmsted Parks Conservancy

In early spring of this year we formed a partnership with the Martin House Restoration Corporation to present our historical walking tours of Parkside, which highlight the rich history and architecture of one of America's most well-preserved neighborhoods. We were also met with a warm welcome from the Olmsted Parks Conservancy as we returned to Delaware Park for our annual Summer Arts Camp. Furthermore, through our efforts with traffic safety, crime prevention, and housing advocacy, we have broadened our outreach and our partnerships in the community even further.

Most importantly, we have made a concerted effort to engage all residents of Parkside to find out what matters most to you and how we can best meet your needs in the coming years.

Through these efforts, we have laid a foundation to ensure continued success for years to come. I am truly excited to see what awaits us as we continue to work with our many community partners to make Parkside a premier destination for residents and visitors alike.

Sincerely,  
Amber Small, Executive Director

## Family Fun Day

**Saturday October 4, 2014, 12–3 pm**  
Darwin Martin House

In celebration of World Architecture Day, observed internationally, the Buffalo Architecture Foundation and the Martin House are hosting a Family Fun Day. There will be games and activities that celebrate the unique architecture that our city boasts. This event is FREE and open to the public.

## Parkside's First Green Roof

It's a common sight across Europe, but the only place you'll see it in Western New York right now is from the Crescent Avenue back porch of Michael Riester and David Hebert.

The green flat roof they've planted on a backyard addition is the first in this part of the city, and thought to be the first residential application in Western New York.

"It's really our little oasis," says Riester, who said watching the ground-cover-type plants grow in the six inches of soil on this new roof will make for a much better view. "It makes our existing upper porch more viable. Otherwise, we'd be looking out at asphalt. This is certainly more aesthetically pleasing."

Three layers of roof, drains, gravel, organic soil, and a variety of sedums replace the typical roofing material. The garden roof eliminates run-off of chemicals found in roofing and also provides the structure below with better, natural insulation.

Between the more rigorous structural elements needed to hold up the heavier roof and the different materials needed, the green roof does cost more to install, but Riester quickly scuttles any negative talk.

"We wanted to go more green, and this is great, really environmentally friendly, while giving us a better view," Riester said. He added that the cost of the improvement is certainly reflected in his home's value.



## Buffalo Cooperative FCU



## 35th Anniversary Loan Promotion

Unsecured loans for

**35 months**

at **0.35% off**  
the qualifying APR

(go to [coopcreditunion.com](http://coopcreditunion.com) for details)



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716 881 3767



## Flower Power Fundraiser

The PCA is pleased to announce our fall gardening fundraiser in partnership with the online gardening catalog Flower Power. You can start supporting the PCA now by visiting us online at [www.parksidebuffalo.org](http://www.parksidebuffalo.org) and following the links to our online store.

From now through October, 50% of any purchases made through FlowerPower.com will go directly to support the work of the PCA. Orders placed before October 30 will be delivered directly to your home at the height of fall planting season. This offer is available for friends of the PCA throughout the country, as orders from California to Maine will be delivered according to the appropriate planting season for each area. Share this offer with your friends and family, consider surprising them with the gift of flowers, and share this offer by liking us on Facebook and other social media sites. For more information, please contact the PCA at 838.1240.

Thank you for your support!



**Parkside Community Association**  
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***Parkside News is now mailed exclusively to PCA members. If your membership is expiring, please send this form in to our office to ensure you receive future newsletters from the PCA.***

## **Parkside Community Association Membership Renewal Form**

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Please select a category:

\$15 Student/Senior (62 and over)

\$25 Household

\$30 Business

\$40 Washington Russell

\$50 William Sidney Wicks

\$75 Frank Lloyd Wright

\$100 Frederick Law Olmsted

\$125 Flint Hill

\$150 Elam Jewett

My employer matches charitable gifts.

I have enclosed my company's matching gift form.

Please have someone contact me about the following committee(s):

Aging in Place

Block Club

Budget & Finance

Crime Prevention

Garden Tour

Home Tour

Housing

Membership

Newsletter

Special Events

Technology/Website

Traffic

The PCA is tax exempt. Your membership may be tax-deductible. Please make your membership check payable to the Parkside Community Association. Please return your membership check and this form to: Parkside Community Association, 2318 Main Street, Buffalo, NY 14214, or go to the PCA website and click on the "Join PCA" link. For convenience, you may use PayPal to pay membership dues online.